



FREDRIC SNITZER GALLERY
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MEDIA ADVISORY

FREDRIC SNITZER GALLERY JOINS VOLUNTEER SURGEONS IN QUEST TO GIVE CHILDREN WITH BIRTH DEFECTS A BETTER QUALITY OF LIFE

Fredric Snitzer asks artists to create artwork that resonates with Child Foundation and its mission statement to be showcased in August with gallery's proceeds going directly to the charity.

WHO: Child Foundation Charity and Fredric Snitzer Gallery
WHAT: Fredric Snitzer is uniting a selection of Miami's finest artists to support the Child Foundation Charity (CFC), an organization that is dedicated to helping children needing birth defect surgery. The Gallery will donate all its commission on the sales to CFC.

To celebrate the exhibition a preview and opening will be held on the second Saturday of August coinciding with the Wynwood Gallery Night. Participating artist and DJ Bert Rodriguez "DJ Whisperer" will be infusing the night with his captivating tunes.

WHEN & WHERE: The community is invited to view the artwork and make a donation at this charitable event.
Saturday, August 8th / 8:00 p.m. – 10 p.m.
Fredric Snitzer Art Gallery
22 NW 1st Place
Miami, FL 33127

WHY: Child Foundation Charity (CFC) is an organization that is dedicated to helping children needing birth defect surgery by raising funds to enable them to be treated by volunteer surgeons in Miami, giving children a more positive self-image and the quality of life every child deserves. Donors can stay up to date on a child's progress through the CFC website and also send personal e-cards. 100% of donations go towards a child's surgery and are tax deductible.

PHOTO OPPS: Interviews and Photo opps available with artists participating in the exhibit. These include Zack Balber, Hernan Bas, Loriel Beltran, Timothy Buwalda, COOPER, Naomi Fisher, Jacin Giordan, Jiae Hwang, Natalya Laskis, Beatriz Monteavaro, Jose Perez, Gavin Perry, Cristina Lei Rodriguez, Bert Rodriguez, Jordan Service, Jen Stark, Alex Sweet, Tatiana Vahan, and Michael Vasquez.

Toni Garner, Executive Director, Child Foundation Charity and Fredric Snitzer, Director, Fredric Snitzer Gallery will be on hand to answer questions surrounding the special exhibition and this charity's benefit to children of our community and the world.

ABOUT CHILD FOUNDATION CHARITY:

CFC helps give these children a more positive self-image, and the quality of life every child deserves. CFC documents children needing surgery and monitors their progress throughout the healing process via our website. Donors have the option of directing their donations toward a specific child's care. Donors may also connect with the children by sending e-cards through the website during the surgery and recovery period. This will enable the donor to interact with the children and have a positive influence on their lives. For additional information please visit www.childfoundationcharity.com.

ABOUT FREDRIC SNITZER GALLERY:

The Fredric Snitzer Gallery has played a leading role in Miami's artistic community. For over thirty years the gallery has represented a variety of mid-career and emerging contemporary artists. For additional information please visit www.snitzer.com.
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